



TAR HEEL TEE KID SWEEPSTAKES

OFFICIAL RULES. NO PURCHASE OR APPLICATION NECESSARY TO ENTER OR WIN.

Sweepstakes will be held August 23 through October 31, 2019 ("Entry Period") at the participating locations indicated below.

Cruizers #13 4401 N Roxboro Rd. Durham, NC 27704	Cruizers #25 1860 M.L.K. Jr. Rd. Chapel Hill, NC 27514	Cruizers #40 1010 Raleigh Rd. Chapel Hill, NC 27514	Cruizers #50 2716 Guess Rd. Durham, NC 27705	Cruizers #84 2500 Erwin Rd. Durham, NC 27705
Cruizers #16 4706 NC HWY 55 Durham, NC 27713	Cruizers #28 7220 Six Forks Rd. Raleigh, NC 27615	Cruizers #43 1950 US 15501 S. Chapel Hill, NC 27516	Cruizers #80 728 Church St. Burlington, NC 27217	Cruizers #220 6325 US 1 & HWY 158 Middleburg, NC 27556
Cruizers #19 1205 NE Maynard Rd. Cary, NC 27511	Cruizers #30 12500 Capital Blvd. Wake Forest, NC 27587	Cruizers #44 13250 Falls of Neuse Raleigh, NC 27614	Cruizers #81 904 M.L.K. Jr. Ave. Oxford, NC 27565	Cruizers #240 800 Dabney Dr. Henderson, NC 27536
Cruizers #20 1914 Sedwick Rd. Durham, NC 27713	Cruizers #32 3446 Hillsborough Rd. Durham, NC 27705	Cruizers #46 30 Powell Place Lane Pittsboro, NC 27312	Cruizers #82 8105 Falls of Neuse Rd. Raleigh, NC 275615	Cruizers #255 413 S Main St. Rolesville, NC 27571
Cruizers #21 3578 Hillsborough Rd. Durham, NC 27705	Cruizers #35 60A Andrew's Store Rd. Pittsboro, NC 27312	Cruizers #47 10525 US HWY 64 E. Apex, NC 27502	Cruizers #83 2301 Wendell Falls Pkwy. Wendell, NC 27591	Cruizers #265 567 Ruin Creek Rd. Henderson, NC 27536
Cruizers #23 100 Latta Rd. Durham, NC 27712				

Open to legal residents of the 50 U.S. & D.C., 18 or older on behalf of a child under the age of 13 (the "Child") at the time of entry. Employees of Holmes Oil Company ("Sponsor"), its parent, affiliates, subsidiaries, vendors, contractors and advertising and promotion agencies, and the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in the same household, whether or not related, of any such employee, are not eligible to enter or win the prize. Void where prohibited. Subject to all applicable federal, state, and local laws and regulations.

HOW TO ENTER: You may enter the Sweepstakes in one (1) way during the Entry Period. No other method of entry will be accepted. Limit (1) entry per day.

- a. Signing up via sponsor text entry: During the Entry Period, persons that engage via text message of "heels" to 343434 and validate entry by following necessary prompts will automatically be entered for a chance to win. Entries and participation will be authenticated via the provided email address.
- b. By submitting an entry, you represent and warrant that you are either the parent or legal guardian of the Child and have the legal right to consent and agree to these Official Rules on behalf of the Child.

DRAWING: Winners for each game will be randomly selected from the pool of qualifying entries roughly two weeks before that game. Odds of winning depend on the number of eligible entries.

PRIZE: Six (6) Prizes Will Be Awarded, One (1) For Each UNC Football Home Game at Kenan Stadium. Each winner will receive a V.I.P. Event which includes two (4) tickets to a University of North Carolina Tar Heels Men's Football Game, access to the Kenan Stadium field, a Cruizers prize pack and the opportunity for a child under the age of 13 to run onto the field to retrieve the tee after opening kickoff for first or second half. The Winner may not substitute, assign or transfer a prize or redeem a prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value. All federal, state and local taxes and any other costs and expenses associated by acceptance and use of a prize are the sole responsibility of the winner. Other than what is specified in this prize section, travel is not included. Approximate Retail Value of the prize: \$550.

NOTIFICATION: The potential winner will be notified at the email address or phone number provided at the time of entry (the “Prize Notification”) and may be required to execute and return an Affidavit of Eligibility/ Liability Release and where legal, a Publicity release. In the event that any potential winner does not execute and return an Affidavit of Eligibility/ Liability Release and where legal, a Publicity release, if requested and/or respond to any such Prize Notification within one (1) day of the date of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor’s sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries.

GENERAL CONDITIONS: Sponsor, Tar Heel Sports Marketing, LLC d/b/a Tar Heel Sports Properties, Learfield Communications, LLC, each of their respective parents, affiliates, subsidiaries, vendors, contractors and advertising and promotion agencies, and each of their respective officers, directors, employees, representatives and agents (collectively, “Released Parties”) are not responsible for late, lost, stolen, damaged, inaccurate, illegible, mutilated, incomplete, undelivered or misdirected entries, or for any errors or problems of any kind, whether technical, mechanical, typographical, printing, human or otherwise, relating to or in connection with the sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes or in any sweepstakes-related materials. Each winner, by acceptance of prize, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, in perpetuity, without compensation, notification or permission. Entrants (i) agree to be bound by the terms of these Official Rules and the decisions of the Sponsor, which are final and binding, and (ii) release, indemnify and hold harmless the Released Parties from any and all liability resulting from any loss or damage under any theory whatsoever, including but not limited to personal injury, arising out of the entrant’s or the Child’s participation in this sweepstakes or acceptance, misuse, nonuse or use of a prize, including but not limited to the Child’s participation in an on-field activity such as running onto a field.

WINNER’S LIST: For the name of the winners (available each home game during the 2019 Football season), write to: Tar Heel Tee Kid Sweepstakes. Holmes Oil Company, Inc. 100 Europa Drive; Suite 550, Chapel Hill, North Carolina, 27517.

SPONSOR: Holmes Oil Company, Inc. 100 Europa Drive; Suite 550, Chapel Hill, North Carolina, 27517.